

## Pharmacy market after 17 days of July

Sell-out value (retail prices, sales to patients) increased in first 17 days of July 2017 in comparison to the same period in July 2016 Rx – by 4,73%, OTC – 6,4%, Supplements – 1,1% and decreased in case of Cosmetics – 4,1%.

Analogous comparison to June 2017 – decreases in all cases: Rx – by 6,2%, OTC – 4,3%, Supplements – 1,6% and Cosmetics – by 6,2%.

Number of free days in researched periods: July 2017 – 6, July 2016 – 5, June 2017 – 5.

Source: PEX PharmaSequence (formerly: PharmaExpert and Sequence) daily market monitoring, data available for each SKU, brand, segment and market.