

Pharmacy market after 17 days of August

Sell-out value (retail prices, sales to patients) increased in first 17 days of August 2017 in comparison to the same period in August 2016: Rx – by 2,5%, OTC – 0,8% and decreased in case of Supplements – by 1,9% and Cosmetics – 0,9%. Comparison to July 2017 – increase in case: Supplements – by 4,4 and Cosmetics – 1% and decreases in Rx – by 1,1% and OTC – 0,8%.

Number of days off in the researched period: August 2017 – 5, August 2016 – 5, July 2017 – 6.

Source: PEX PharmaSequence (former: PharmaExpert and Sequence) daily market monitoring, data available for each SKU, brand, segment and market.