

PHARMACY MARKET AFTER 18 DAYS OF SEPTEMBER

Compared to the same period of 2017, the sell-out value increased in the first 18 days of September 2018 in the following surveyed market segments:

- Rx: +6,5%
- OTC: +2%
- Food supplements: +5%
- Cosmetics: +9,5%

The following market segments fell:

- Homeopathy: -8,1%
- Herbs: -0,9%

The market as a whole grew by 5,8% in the surveyed period.

In comparison to the same period of August 2018 the entire market grew by 5,7%. The following segments tracked by PEX PharmaSequence grew:

- Rx: +3,2%
- OTC: +13,3%
- Food supplements: +12,1%
- Homeopathy: +36,2%
- Herbs: +4,9%

Only one segment fell:

- Cosmetics: -12,9%

Number of days off in researched periods:

- September 2018 – 6
- September 2017 – 6
- August 2018 – 7

Source: PEX PharmaSequence (formerly: PharmaExpert and Sequence) daily market monitoring, data available for each SKU, brand, segment and market. Retail prices, sales to patients.